

**Jackson (MS) Alumnae Chapter**  
***Delta Sigma Theta Sorority, Incorporated***

*A Service Sorority*



# **Jabberwock 2011**

# **Guidelines**

*Special Projects Committee*

*Jackie L. Smith, Chair*

*Tiffany Anderson, Co-Chair*

*Natalie Blackmon, Co-Chair*

*Doris Bridgeman, Co-Chair*

## *Special Projects Committee Chairperson(s)*

*Jackie L. Smith, Chair  
(601)919-2766 (Home)  
(601) 942-8742 (Mobile)  
jsmith1313@bellsouth.net*

*Tiffany Anderson, Co-Chair  
(601) 372-5465 (Home)  
(601) 953-6332 (Mobile)  
tanderson@hindsc.edu*

*Natalie Blackmon, Co-Chair  
(769) 233-7333 (Home)  
(601) 942-6460 (Mobile)  
natalieblackmon@ymail.com*

*Doris Bridgeman, Co-Chair  
(601) 982-7398 (Home)  
(601) 946-0149 (Mobile)  
wbridgem@bellsouth.net*

*Erma Johnson, President  
(601) 372-6369 (Home)  
(601) 918-6369 (Mobile)  
Erma732000@yahoo.com*

### *Mailing Address*

*Jackson (MS) Alumnae Chapter  
P.O. Box 96  
Jackson, MS 39205-0096*

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***Delta Sigma Theta Sorority, Incorporated***  
*A Service Sorority*

***Jabberwock 2011 Guidelines***

**Introduction**

*Jabberwock* is one of the national projects of Delta Sigma Theta Sorority, Incorporated, which emphasizes talent, pageantry and entertainment. *Jabberwock* was once considered a scholarship fundraising event. However, over the past years, it has evolved into a major cultural activity.

*Jabberwock* will include a variety of cultural, social, and educational experiences for young ladies who will be competing for the titles of Little Miss (age 5, kindergarten-elementary school), Junior Miss (middle school), and Miss *Jabberwock* (high school, up to age 19).

**Purpose**

The Jackson (MS) Alumnae Chapter will sponsor *Jabberwock* for the following purposes:

- ◆ To support our general and endowed scholarship funds
- ◆ To support our general administrative fund
- ◆ To enhance other projects undertaken by the chapter
- ◆ To support UNCF and provide book stipends for high school seniors

**Benefits**

Young ladies participating in *Jabberwock* activities will:

- ◆ Develop skills in group dynamics
- ◆ Participate in wholesome recreational, cultural, social, and educational activities
- ◆ Develop leadership skills
- ◆ Exhibit poise and good character
- ◆ Develop oral communication skills
- ◆ Build long, lasting friendships

**Activities**

Each participant will take part in a series of activities that will include the following topics:

- ◆ Orientation/Fundraising
- ◆ Etiquette/Fashion/Makeup
- ◆ Self-Esteem
- ◆ Health Issues
- ◆ Leadership/Communication Skills
- ◆ Field trips/Cultural Events
- ◆ Public Service Projects

### **Jabberwock Eligibility Requirements**

*In order to be eligible to participate in the April 2, 2011 Jabberwock sponsored by Jackson (MS) Alumnae Chapter of Delta Sigma Theta Sorority, all contestants must meet these requirements.*

1. Be a female - Ages 5-19 and Kindergarten - High School
2. Reside within the City of Jackson or Rankin County. Contestants that are relatives of Chapter Sorors, can reside anywhere in Hinds, Madison or Rankin County; but must be sponsored by the Chapter Soror.
3. Have at least a "C" average - Must verify with current appraisal
4. Have NO CHILDREN
5. Exhibit good character
6. Display no tattoos, or other body piercing (excluding ear lobes, no more than one pair of earrings may be worn for the Gala)
7. Be active in school and community activities
8. Provide two (2) letters of recommendation (Preferred sources: Church, Community Organization, Teacher, Counselor, or a Delta)
9. Sign along with parent(s) or legal guardian, the *Jabberwock* Agreement/Liability Release Form
10. Wear required formal attire for the *Jabberwock* and appropriate attire to other sponsored events. Each participant will be required to bring her gown for final approval by the *Jabberwock* Committee on **Saturday, December 18, 2010**. If the gown does not meet approval, you will not be allowed to participate in the Gala and all funds are non-refundable. **PLEASE CONSULT WITH THE COMMITTEE IF YOU HAVE QUESTIONS BEFORE YOU PURCHASE YOUR GOWN.**
11. Have parent/significant others, and escort wear required formal attire for the *Jabberwock*.
12. Attend a minimum of 85% of the related functions and activities held. If you are unable to attend at least 85% of activities held, you may not be allowed to participate in the event.
13. Pay a non-refundable entry fee of \$375 by Saturday, October 23, 2010 (\$375), which may be obtained through fundraising activities. The entry fee will count in your total.

## **Requirements**

### **Contestants:**

Each contestant will be responsible for a registration fee of \$375.

**Note:** The Chapter must *receive* the registration fee of \$375.00 no later than Saturday, October 23, 2010. Fees can be mailed to Delta Sigma Theta Sorority, Inc., c/o Financial Secretary, P. O. Box 96, Jackson, Mississippi 39205-0096. The registration fee will be counted toward the determination of prizes.

**Must** sign a participant agreement, along with her parent(s)/Guardian, to abide by the guidelines set and to release the Sorority of any liability while participating in any *Jabberwock* activity.

**Must** attend at least 85% of all planned activities and rehearsals. Activities, events, and rehearsals will generally be held on Saturdays. There may also be assignments that contestants will be expected to complete on their own.

**Must** obtain costume and other apparel for use during the activities, which will include a long, formal gown. Gown must be in good taste, not low cut or have an extreme split(s). Formals must be **white-white, or red.**

**Must** provide transportation to and from all activities.

**Must** report all funds solicited in the name of Jackson (MS) Alumnae Chapter of Delta Sigma Theta Sorority, Incorporated to the Chapter's Financial Secretary.

**Must** keep all fundraising activities in good taste and be representative of the Sorority.

**Must** not modify the official ad solicitation letter personally signed by President Erma Johnson, although a personal note or attachment may be included.

**Must** select an escort.

### **Escorts:**

**Must** be responsible for his own tuxedo. Details will be forthcoming on places and cost of rental.

**Must** attend all scheduled (required) workshops and rehearsals.

### Skit/Talent Presentation:

All Contestants are required to participate in a group presentation, choreographed by a representative of Jackson (MS) Alumnae. The Skit/Talent presentation has no bearing on the determination of Jabberwock Winners.

### Each Contestant Will Receive:

- ◆ *Jabberwock* participant t-shirt
- ◆ Certificate of participation
- ◆ Two (2) Mother/Daughter Luncheon tickets
- ◆ Two (2) Gala tickets
- ◆ Color “Contestant Introduction” page with a picture in the souvenir book
- ◆ Keepsake Gift
- ◆ Mother/Legal Guardian will receive a gift at the Mother/Daughter Luncheon
- ◆ One (1) free 10 x 13 color family portrait

### Each Escort Will Receive:

- ◆ Certificate of participation
- ◆ Two (2) Gala tickets
- ◆ Boutonniere
- ◆ *Jabberwock* memento

### Tentative Schedule of Events

Saturday, September 18, 2010	SORORITY MEETING
Saturday, October 2, 2010	Contestant Interest Meeting (11:00 a.m. – 1:00 p.m.) ( <i>Jackson State University – Student Center 3<sup>rd</sup> Floor</i> )
Saturday, October 9, 2010	Sorority Meeting & Grouping Selection Process <b>“Official Kick-Off” – Jabberwock 2011</b>
Saturday, October 23, 2010	Contestant Registration Deadline (12:00. – 2:00 p.m.) Jackson Medical Mall – Commons Area
Saturday, November 6, 2010	Contestant Slumber Party & Workshop #1 ( <i>Little Dreamers Childcare Center/Friendship Boat Cruise</i> )
Saturday/Sunday, November 20 & 21, 2010	Family Portrait Day Photo Shoot ( <i>Capital City Alternative School</i> )
Saturday, December 4, 2010	City of Jackson Christmas Parade
Saturday, December 11, 2010	Sorority Meeting & <b>“Meet the Contestants”</b>
Saturday, December 18, 2010	Workshop #2 & Review of Dresses
Saturday, January 22, 2011	Public Service Event (TBA)
Saturday, January 29, 2011	Mother/Daughter Luncheon (12:00-2:00 P.M.) <i>Historic Fairview Inn</i>
Saturday, February 5, 2011	Rehearsal & Workshop #3
Saturday, February 19, 2011	Rehearsal & Workshop #4
Saturday, February 26, 2011	Rehearsal & <b>(DEADLINE FOR ALL SPONSORSHIP LEVELS)</b>
Saturday, March 12, 2011	Chapter Meeting & <b>(RECONCILIATION OF SPONSORSHIPS w/CONTESTANTS &amp; CHAPTER MEMBERS &amp; FINANCIAL SECRETARY)</b>

Saturday, March 19, 2011	Yard Sale (5:00 a.m. – Noon) Rehearsal & ( <b>DEADLINE FOR ACCEPTING CHECKS</b> )
Tuesday, March 22, 2011	( <b>DEADLINE FOR ALL MONIES TO BE COUNTED TOWARD CONTESTANTS/CASH ONLY</b> )
Saturday, March 26, 2011	Rehearsal
Friday, April 1, 2011	Full Dress Rehearsal
Saturday, April 2, 2011	Jabberwock Gala (7:00 PM, JSU – Rose E. McCoy Auditorium)

**Ticket Information:**

Mother/Daughter Luncheon tickets - \$35.00 each (does not count towards contestant).

Jabberwock Gala tickets will be \$15.00 each. (does count towards contestant).

**Souvenir Book Sponsorship & Advertising Prices:**

*Sponsorship Levels:* (1 line only)

CORPORATE	\$500.00 +
Diamond	\$120.00 - \$149.00
Pearl	\$100.00 - \$119.00
Ruby	\$80.00 - \$99.00
Gold	\$60.00 - \$79.00
Silver	\$40.00 - \$59.00
Bronze	\$20.00 - \$39.00

***Advertisement Levels:***

Full Page Ad. –	COLOR	\$350.00
	B&W	\$150.00

**Prizes:**

Winners will be determined by the highest total amount raised by their **TEAM**. *Team Minimum is \$3,750.*  
Prize(s) will be awarded as follows:

Winner (in each age category) will receive:  
 25% of total funds raised by the team  
 Engraved Trophy  
 Flowers  
 Sash  
 Crown

First Runner-Up (in each age category) will receive:  
 20% of total funds raised by the team  
 Personalized Ribbon  
 Flowers  
 Sash

Second Runner-Up (in each age category) will receive:

15% of total funds raised by the team  
Personalized Ribbon  
Flowers  
Sash

**All contestants** whose **TEAM** raises a **minimum of \$3,000**, but do not place, will receive a 10% cash award of funds raised by the team.

The contestant, in the Miss *Jabberwock* category, holding the highest academic grade point average above 3.0 will receive special recognition and a savings bond.

All contestants will receive a keepsake gift. Escorts will receive *Jabberwock* mementos.

### **Delta Teams and Soror Sponsors (SS) or Contact Sorors**

Each contestant will be assigned a group, composed of members of Jackson (MS) Alumnae Chapter to assist her with fundraising. Each Contestant will also be appointed a Soror Sponsor (SS) or Contact. The SS will lend personal assistance to the individual Contestant in every aspect of the *Jabberwock* experience. The SS may be a relative or friend of the Contestant who is also a member of the Chapter, or a Soror Sponsor (contact person) from the chapter will be appointed.

### **Souvenir Book**

The souvenir program books will feature sponsorships and ads provided by Contestants and Chapter members, event information, and portraits of the Contestants. The ads, giving congratulatory expressions to the *Jabberwock* Contestant or Chapter, may come from family, friends, businesses, churches, civic organizations, schools, etc. Contestants will receive letters and a price sheet to use for soliciting sponsorships & ads. These letters will be personally signed by the Chapter President and can not be modified. A personal note from the contestant or parent (guardian) may accompany the official solicitation letter.

### **Fundraising**

Fundraising ideas may come from many sources. In addition to ads, donations, and *Jabberwock* Gala ticket sales, some suggestions are:

Car Washes

Bake Sales

Raffles

Candy Sales	Entertainment Books	Bike-A-Thon
Garage Sales	Dinners	Parties
Book Sales	Merchandise Parties	Auctions
Shopping Trips		

The possibilities for raising funds are endless. If you have any questions, please consult your Soror Sponsor or the Committee. We want you to be successful in accomplishing your goals.

**Collection of Funds**

The Chapter Financial Secretary(s) will issue receipts to you for all monies received. Maintain your copy of all receipts. Contestants will have a final review of ads with a representative from the *Jabberwock* Committee, Finance Committee, and legal guardian to verify all monies, before the Gala.

Name of contestant must appear on the **memo line of all checks** to ensure proper processing. Please turn in monies in a timely manner to avoid holding checks and large sums of money. Funds may always be received by forwarding them to the Chapter mailing address in care of the Financial Secretary (**DO NOT SEND CASH**). Please note 2011 *Jabberwock* in the ***lower right hand corner*** of the outside of the envelope. Please mail to the Chapter mailbox as follows: Delta Sigma Theta Sorority, Inc., c/o Financial Secretary, Post Office 96, Jackson, Mississippi 39205-0096.

**The deadline for all sponsorship levels, ads and ad monies is Saturday, February 26, 2011.**

**The deadline for all checks is Saturday, March 19, 2011.**

**The deadline for all monies to be counted toward the contestant is Tuesday, March 22, 2011.**

Contestants and Sorors are responsible for **ALL fees** associated with any **returned checks** they submit. Fees will be subtracted from your total if you are not able to collect from the person writing the check.

**Tickets**

The ticket price for the Gala is \$15.00. This entitles entry to the *Jabberwock* Gala Finale. Tickets for the Mother/Daughter Luncheon are \$35.00 (limited seating), and tickets for the Family Portrait Day Fundraiser are \$10.00. Contestants are encouraged to sell tickets to add to their totals and ensure a fan/support group for the

*Jabberwock events.*

*Event Attire*

General Attire

Throughout the year, interesting activities/projects will be sponsored. Unless otherwise announced, contestants are to wear casual attire, which includes dress pants, pantsuits, conservative length skirts and dresses. Some activities may be more relaxed and very casual wherein jeans and other attire will then be acceptable. When uncertain, contact a committee member for clarification.

Jabberwock Gala Attire

Dress

- ◆ Formal floor length, white-white or red
- ◆ Ballroom style gowns only
- ◆ No revealing neckline
- ◆ No cleavage
- ◆ No fitted or tight dresses
- ◆ No excessively high split(s)
- ◆ No strapless dresses
- ◆ No excessively low-cut dresses

Accessories

- ◆ White pearl necklace, no longer than 18 inches, no attachments
- ◆ Round ball style white pearl earrings no larger than the size of a nickel
- ◆ Elbow length white, white gloves
- ◆ No other jewelry (rings, bracelets, watches, etc.)
- ◆ No large hair accessories (flowers, tiaras, etc.)

Shoes

- ◆ Basic white pump with heel for older contestants
- ◆ Basic white closed in shoe for younger girls
- ◆ No shoe clips or other accessories on shoes
- ◆ Plain white sheer pantyhose for older contestants
- ◆ Plain white pantyhose for younger contestants, no socks

### **Make-Up**

- ◆ Conservative make-up will be worn the night of the Gala.
- ◆ Make-up application will be discussed at a later event.

### **Parents/Significant Others, and Escorts**

- ◆ White Tuxedo/Tail with Red accessories (to include vest, bow tie and gloves)
- ◆ White winged-tip shirt (no ruffles)
- ◆ Basic white dress shoes
- ◆ Black dress socks
- ◆ Parent(s)/Legal Guardians (not escorting the contestant), should be dressed in formal attire.

The committee will select and coordinate tuxedo rental at a discounted rate. Specifics will be provided later for your convenience.

### ***Mother/Daughter Luncheon Attire***

The Mother/Daughter Luncheon will emphasize the beauty and elegance of this tradition. Attire should be dressy, but not semi-formal. Churchwear would be appropriate. Gentlemen in attendance are encouraged to wear dress suits or coats.