



**AND MAKE
A DIFFERENCE IN
A CHILD'S LIFE**

**Join the "*PLATINUM EVENT*" circle
and donate at the following levels*:**

Platinum	\$2,500⁺
Sapphire	\$2,011
Pearl	\$1,941
Ruby	\$1,500
Diamond	\$1,000
Charter	\$500

**At least 50% of the donation can be made today through
September 30, 2010 and the remaining balance has to be paid by
November 30, 2010. Donations can be individually or as a group.**

**All individual donations at any of the above levels will receive a
Commemorative "Platinum Event" Pin**

70TH ANNIVERSARY

SERVICE PROJECT HIGHLIGHTS

- ✓ **ADOPTING THE LET'S MOVE NATIONAL INITIATIVE TO COMBAT CHILDHOOD OBESITY IN THE JACKSON METROPOLITAN AREA.**
- ✓ **RECOGNIZE THAT HEALTHY LIFESTYLE HABITS, INCLUDING HEALTHY EATING AND PHYSICAL ACTIVITY, CAN LOWER THE RISK OF BECOMING OBESE AND DEVELOPING RELATED DISEASES.**
- ✓ **WILL PARTNER WITH**
 - **FIT-TASTIC©**
 - **EXTENDED LEARNING SOLUTIONS (THE JPS AFTERSCHOOL PROGRAM)**
 - **THE JACKSON STATE UNIVERSITY PHYSICAL EDUCATION DEPARTMENT,**
 - **THE I.S. SANDERS YMCA**
- ✓ **WILL PROVIDE 30 MINUTES OF FUN, ENGAGING STRUCTURED EXERCISE 2 DAYS PER WEEK TO APPROXIMATELY 800 CHILDREN IN 23 AFTER-SCHOOL SITES WHO MAY BE:**
 - **OVERWEIGHT OR OBESE**
 - **OF NORMAL WEIGHT, BUT LEAD A SEDENTARY LIFESTYLE**
 - **ACTIVELY ENGAGED IN REGULAR EXERCISE**
- ✓ **WILL SET BOTH ATTENDANCE AND PHYSICAL MEASUREMENT GOALS AND MONITOR EACH CHILD**
- ✓ **SEEKING TO ENCOURAGE/EMPOWER CHILDREN TO ADOPT A LIFESTYLE OF HEALTHY LIVING, WHILE BECOMING ROLE MODELS FOR FAMILY AND PEERS.**
- ✓ **THE PROJECT BEGINS SEPTEMBER 2010 THROUGH APRIL 2011 AND WILL CONTINUE UNTIL ...**